

ONLINE 2021 APPLICATION

DESIGN
ACADEMY OF
FASHION

YOUR STEP BY STEP GUIDE TOWARDS YOUR SUCCESSFUL APPLICATION

YOUR APPLICATION SUBMISSION CONSISTS OF FILLING IN THE ONLINE FORM & UPLOADING THE REQUIRED DOCUMENTS INCLUDING YOUR PORTFOLIO.

PREPERATION

ESSAY

MOODBOARD

STORYBOARD

YOUR PORTFOLIO CONSISTS OF THE ABOVE 3 DOCUMENTS
(ONLY ESSAY & STORYBOARD FOR HIGHER CERTIFICATE APPLICATIONS)

1. WRITE AN ESSAY TITLED "WHAT FASHION DESIGN MEANS TO ME".

ESSAY

THE INFORMATION IN YOUR ESSAY IS REFLECTIVE OF YOUR CHARACTER & YOUR WRITING STYLE; THEREFORE YOU WILL NEED TO INCLUDE YOUR BACKGROUND, PASSIONS AND YOUR FUTURE GOALS.

(DO NOT EXCEED TWO TYPED PAGES OR FOUR HAND-WRITTEN ONES)

2. CREATE ONE A3 STORYBOARD CONSISTING OF THREE FASHION FIGURE DRAWINGS WITH YOUR OWN DESIGNS, RENDERED IN COLOUR. FABRIC SWATCHES ARE OPTIONAL.

STORYBOARD

(TEMPLATES OF FASHION FIGURES CAN BE FOUND ONLINE)

3. CREATE ONE CREATIVE A3 MOODBOARD THAT CONVEYS YOUR CHOSEN TREND/THEME. INCORPORATE VISUALS, PRINTS & DESCRIPTIVE WORDS TO CONVEY YOUR INSPIRATION FOR YOUR STORYBOARD/COLLECTION.

MOODBOARD

(IMAGES SHOULD NOT BE BLURRY OR PIXELATED)

CREATE DIGITAL FILES OF YOUR PORTFOLIO BEFORE PROCEEDING TO ONLINE APPLICATION ON OUR STUDENT MANAGER SYSTEM.

(PDF's AND/OR JPG's NOT TO EXCEED 5MB)

INCLUDE THE BELOW SUPPORTING DOCUMENTS IN YOUR ONLINE APPLICATION.
PREPARE DIGITAL FILES OF EACH FOR UPLOADING TO OUR STUDENT MANAGER.

SUPPORTING DOCUMENTS

**MOST RECENT
QUALIFICATION**

**IDENTITY
DOCUMENT**

**IDENTITY
PHOTO**

**APPLICATION FEE
PROOF OF PAYMENT**

	SOUTH AFRICAN APPLICANT	INTERNATIONAL APPLICANT
APPLICATION FEE	R 350.00	R 2,200.00
LATE APPLICATION AFTER 11 DECEMBER 2020	R 450.00	R 2,500.00

**BANKING
DETAILS**

DESIGN ACADEMY OF FASHION
STANDARD BANK CLAREMONT 025109
CHEQUE ACCOUNT 071881905
SWIFT ADDRESS SBZAJJ
REFERENCE STUDENT FULL NAME
(FOR APPLICATION PAYMENT INCLUDE YEAR APPLYING FOR)

ONCE YOU HAVE YOUR PORTFOLIO & SUPPORTING DOCUMENTS DIGITIZED, YOU
ARE READY TO PROCEED TO OUR STUDENT MANAGER APPLICATION SYSTEM.

ONLINE APPLICATION

STEP 1

SELECT THE COURSE YOU ARE APPLYING FOR BELOW. YOU WILL
BE TAKEN TO THE DAF STUDENT MANAGER SYSTEM.
ENTER YOUR NAME AND EMAIL ADDRESS FOR ACTIVATION EMAIL.

STEP 2

ENTER YOUR **PERSONAL DETAILS AND INFORMATION** REQUIRED
BY NATIONAL LEARNERS RECORDS DATABASE & THE
SOUTH AFRICAN QUALIFICATIONS AUTHORITY.

STEP 3

DETAILS OF NEXT OF KIN/FAMILY MEMBER

STEP 4

INFORMATION & DETAILS OF **LAST QUALIFICATION**

STEP 5

DOCUMENTS UPLOAD. PORTFOLIO & SUPPORTING DOCUMENTS