ADOBE PHOTOSHOP & ILLUSTRATOR

Adobe Digital Fashion Design

**SHORT COURSE
CONTACT LEARNING**

**DESIGN
ACADEMY OF
FASHION**

ADOBE PHOTOSHOP AND ILLUSTRATOR

Adobe Digital Fashion Design

| SIX WEEKS | SATURDAYS | 9:00 - 13:00 | 24 HOURS |

| CAMPUS | THE OLD BISCUIT MILL, 375 ALBERT ROAD, WOODSTOCK, CAPE TOWN |

Course Description

Elevate your fashion design capabilities to the digital realm with our immersive Adobe Digital Fashion Design course. Designed as a natural progression from fashion concept to digital execution, this six-week course empowers you to harness the full potential of Adobe Photoshop and Illustrator to breathe life into your fashion ideas.

Course Outcomes

By the end of this course, you will:

— Gain a solid foundation in Adobe Photoshop and Illustrator, mastering essential tools and techniques for fashion design.
— Learn tecniques for image manipulation to create exciting moodboards that clearly communicate your trends.
— Create intricate fashion sketches, render fabric textures, and illustrate your trend-inspired designs with precision.
— Explore the world of digital pattern creation and textile design.
— Understand the nuances of color theory and composition, allowing you to craft visually stunning and harmonious designs.
— Discover the art of presenting your fashion concepts digitally, creating professional and engaging portfolios.

On Completion

Upon successfully completing the Adobe Digital Fashion Design course, you will attain proficiency in Adobe Photoshop and Illustrator for fashion design, the ability to create intricate digital fashion sketches and illustrations, skills in digital pattern design and textile manipulation, mastery of color theory and composition in fashion design, and a comprehensive understanding of digital tools and techniques for fashion design. Additionally, you will be awarded a certificate of completion.

Admission Requirements

To enroll in the Adobe Digital Fashion Design course, you should have:

Completed the Fashion Trend Analysis and Design course or have a solid understanding of fashion design principles.
Basic computer literacy.
Access to Adobe Photoshop and Illustrator in not a requirement but will greatly assist in providing you the opportunity to hone your new skills.

Course Kits & Requirements

Access to computers with Adobe Creative Cloud provided on campus.
Suggested: Adobe Creative Cloud subscription for practice (trial versions available).
USB device for data storage (optional, as cloud services are available).
On-campus printing is available at a small charge (price subject to change).

Course Content

WEEK ONE

1

Introduction to Adobe Photoshop
Basic Principles: Gain a fundamental understanding of key principles such as resolution, CMYK, RGB, dpi, varying file types, and the software interface.
Class Exercise: Explore these principles through hands-on exercises, creating shapes, and engaging in basic image manipulation.

WEEK TWO

2

Moodboard Creation and Trend Research
Creating Moodboards: Learn how to craft moodboards using templates and a step-by-step guide.
Trend Exploration: Initiate research for your personal moodboard or fashion trend, setting the foundation for your design journey.

WEEK THREE

3

In-Depth Photoshop Tools
Exploring Photoshop Tools: Delve deeper into the myriad tools Adobe Photoshop offers.
Class Exercises: Engage in exercises that amplify your Photoshop proficiency, and start creating your own moodboards..

WEEK FOUR

4

Introduction to Adobe Illustrator
Vector vs. Pixels: Understand the distinction between vector and pixel-based design.
Illustrator Tools: Get acquainted with Illustrator's tools, engage in simple shape and text exercises, and learn to trace croquis..

WEEK FIVE

5

Importing and Textures
Image Import and Textures: Explore importing images and manipulating them within your designs.
Pattern Creation: Learn to craft patterns and engage in in-depth tools and manipulation exercises.

WEEK SIX

6

Finalizing Trend-Inspired Looks
Design Completion: Integrate all your skills and knowledge, finalizing your fashion looks based on the moodboard you've created.
Regular Support: Receive ongoing guidance and support from the lecturer as you transform your ideas into digital fashion designs.

Contact Us

The Old Biscuit Mill,
375 Albert Road,
Woodstock, Cape Town,
7925

info@daf-academy.co.za

+27 21 448 9379

+27 66 132 2385

Terms of Acceptance

Any student who registers for a Short Course is liable for the entire course fee, irrespective of whether the student completes the course or not.

The payment of the registration fee secures your spot in the class.

The registration fee is non-refundable.

The short courses are not credit bearing and are not registered with the South African Qualifications Authority but it does create a solid base for anyone wanting to pursue studies in fashion.

On completion, students will receive a certificate of completion.

Short course students will receive their certificate of completion on condition that they attend all classes and submit all relevant class work and pass all assessments.

The person responsible for payment of fees shall be held liable to DAF for the cost of repairing any damage to its property caused by the student.

Please Note

Design Academy of Fashion (Pty) Ltd reserves the right to make course adjustments which might affect the course modules or duration of the course.

Course start dates are subject to reaching minimum intake numbers and dates might be adjusted.

Follow us Here!